

Course Highlights.

PGD T&T is a comprehensive course specially designed to train students to work at managerial level in Tourism Industry.

The methodology for this training includes, self study projects, field visits, group & individual presentations. Apart from lectures students are made to interact in every learning exercise which makes them use skills & knowledge that they acquire.

The course is conducted in sandwich pattern i.e. between the first & third semester the students get industry training. This helps in broadening their perspective of industry function and helps them to find their own strengths to find suitable niche. Thus after first semester of class work & second semester of training when students come back to class room training of third semester, they are much more confident and mature to absorb management aspects.

Towards end of third semester students prepare their own placement CD brochure which is distributed in the industry and campus interviews are arranged. This gives them opportunity to find suitable job placement. So far placement records are excellent.

As number of travelers is growing, this industry is bound to grow despite current global problems, also urban congestion & life style induces a need to get away and people are going to travel giving growth potential to the industry.

As Tourism is people oriented service industry, emphasis is given on developing communication skills and personality of students.

Guidelines for Entrance Preparation.

- Overview of map work, World & India, Political-Physical.
- Basics of main destinations, State & Country Capitals, main type of resorts- Hill, Beach, National Parks.
- Main Airlines, Currencies rates, time zones.
- Basics of Indian cultures & festivals etc.
- Overview of natural & man made wonders.
- For personal interview students should prepare to talk about self, their objectives for taking up this career & allied information.

Placement Profile.

GICE&D started Tourism training since 1985 and found excellent placements at senior levels for the graduates in travel agencies, Tour Operators, Airlines, Tourism Promotion Boards etc.

Many graduates are also running their own business of domestic & world wide travel network.

The students who are interested in travel get multiple opportunities.

Students get placed at various places around India and all over the world